



# INTERNATIONAL PROGRAMS

Business Education  
Through a Global Lens

**2024**  
**Travel Courses & FAQ**



Scan the QR code to go to the International Programs site

**R** UNIVERSITY OF  
**Redlands**  
SCHOOL OF BUSINESS & SOCIETY

# EXPAND YOUR GLOBAL PERSPECTIVE

- 8-11 days of guided international travel tailored to the schedules of working professionals
- Fully-planned, budget-friendly itineraries led by experienced, collaborative faculty
- Corporate visits and presentations from renowned business leaders in entrepreneurship, ethics, sustainability, innovation, and leadership
- Cultural excursions and ample “free time” to explore on your own
- **Friends, family, alumni, and guests are always welcome to join**



# INTERNATIONAL PROGRAMS COURSES

## **INTB 470/670** **International Area** **Studies** **STUDY ABROAD**

A travel course that includes pre-trip class sessions and 8-11 days of international travel with business visits, academic lectures, and cultural excursions.

Study abroad can replace only one course in a core business program of study. However, you CAN take one study abroad course AND the consultancy capstone. Consult your student success advisor.

## **INTB 495/695** **Global Consultancy** **CAPSTONE**

A travel course to complete your capstone requirement through a team-based global consultancy with an international firm. Domestic consultancies are also offered.



# INTB 470/670 INTERNATIONAL AREA STUDIES

## → STUDY ABROAD

Replace a course in your program with an international travel course filled with business visits, academic lectures, and cultural experiences!

- Pre-engagement class sessions
- 8-11 days of faculty-led travel abroad

### Recent Trips

- Cambodia
- Croatia
- France
- Hungary
- Italy
- Portugal
- Czechia
- Poland
- South Africa
- Thailand
- UK
- Vietnam
- Morocco
- Slovenia



# INTB 495/695 GLOBAL CONSULTANCY

## → CAPSTONE



Students can complete their academic program with a team consultancy project abroad!

- Required application process
- Pre-engagement class sessions to develop consulting skills
- One week on location with an organization abroad

## RECENT ASSIGNMENTS

- **Iceland** – marketing plan for sustainable makeup startup
- **Switzerland** – sustainable investment plan for WWF
- **UK** – leadership strategy for health care facility
- **Italy** – export expansion plans in wine sector
- **Portugal** – feasibility study for software company
- **Ireland** – digital sales strategy for craft jewelry company





**2024 INTERNATIONAL  
TRAVEL COURSES**

# CAMBRIDGE, LONDON & PARIS

INTB 470/670

Creating Social Value in  
Business in the UK & France

April 3-13, 2024

\$3,000 - \$3,400

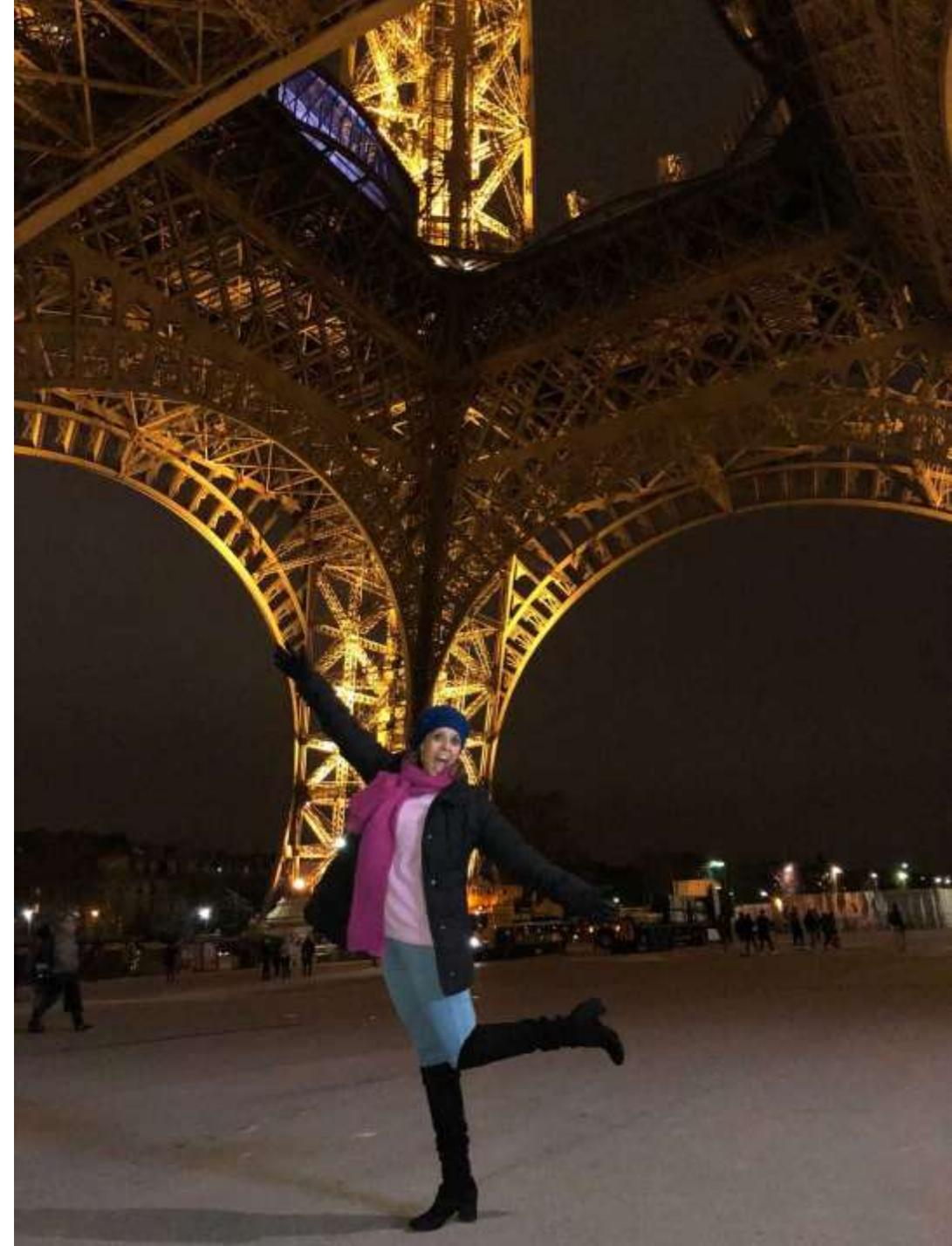
**Faculty Leader:** Dr. Allison Fraiberg  
allison\_fraiberg@redlands.edu  
949-444-8908 (voice/text)



# INTB 470/670: Creating Social Value in Business in the U.K. & France

## → Course Description

We will focus on businesses that create social value for people, communities, and broader organizations and economies. Join us as we visit business leaders and entrepreneurs focused on innovation for a better world, workforce mentorship, ethical operations, and fair practices. Explore the medieval feel of Cambridge, home to one of the oldest, most prestigious universities in the world. Revel in cosmopolitan London where history, art, and architecture inhabit every corner. Relish Paris, the City of Lights, with its tree-lined boulevards, lively bistros, and moody evenings. This trip includes immersive experiences with start-up entrepreneurs, technology leaders, and cutting-edge marketing firms that integrate social value and impact into their organizational strategies.



# Creating Social Value in Business in the U.K. & France

→ **CAMBRIDGE - April 3 - 6**

- Three-night stay at the charming Arundel House hotel in Cambridge, England
- Visits to Cambridge Cleantech & KISS Communications (or similar)
- Guided walking tour of Cambridge University including entry to Kings College Chapel
- Welcome dinner at The Architect pub
- Time on own to explore the cobblestoned city center, see Newton's and Darwin's notebooks in the Cambridge University library, or jump on a punting tour!



# Creating Social Value in Business in the U.K. & France

→ **LONDON – April 6 - 10**

- Four-night stay at the Holiday Inn Bloomsbury in central London (transportation pass included)
- Visits to key businesses in revived Tottenham area of North London, RSM International, ARUP, Living Wage Foundation (or similar)
- Free day in London: visit famous museums, take a spin on the London Eye, see what's going on at Buckingham Palace, taste your way through Brick Lane's curry shops, see a West End play, or walk along the Thames to see Shakespeare's Globe Theatre. Possibilities are endless!



# Creating Social Value in Business in the U.K. & France

→ **PARIS – April 10 - 13**

- Travel to Paris via Eurostar train
- Three-night stay at the Ronceray Opera Paris hotel (with transportation passes)
- Visits include a farming startup that grows gardens in Paris parking lots, organizations that focus on teaching computer and coding skills to refugees, and a champagne entrepreneur who supports women-owned businesses in Paris.
- Guided walking tour to some of Paris's most famous sites
- Farewell dinner at a classic Parisian bistro!



# ITINERARY AT-A-GLANCE

APRIL 3 (Wed)	APRIL 4 (Thurs)	APRIL 5 (Fri)	APRIL 6 (Sat)	APRIL 7 (Sun)	APRIL 8 (Mon)
<p><b>CAMBRIDGE</b></p> <p>Check in to Arundel House hotel</p> <p>Welcome dinner at The Architect</p>	<p><b>CAMBRIDGE</b></p> <p>Guided walking tour of Cambridge</p> <p>Business visit &amp; workshop at Cambridge Cleantech</p>	<p><b>CAMBRIDGE</b></p> <p>Business visit to KISS Communications</p> <p>Rest of day on own to explore or conduct field studies</p>	<p><b>CAMBRIDGE to LONDON</b></p> <p>Motorcoach transfer with visits at Living Wage London employer Redemption Brewery and local organic bakers Prestige Patisserie in Tottenham</p> <p>Check in to Holiday Inn Bloomsbury in central London</p>	<p><b>LONDON</b></p> <p>Free day to explore London, visit museums, and conduct field studies</p>	<p><b>LONDON</b></p> <p>Visits to businesses focusing on creating social value in London (TBD)</p>
APRIL 9 (Tues)	APRIL 10 (Wed)	APRIL 11 (Thurs)	APRIL 12 (Fri)	APRIL 13 (Sat)	
<p><b>LONDON</b></p> <p>Visits to businesses focusing on creating social value in London (TBD)</p>	<p><b>LONDON to PARIS</b></p> <p>Transfer on Eurostar train to Paris. Guided walking tour on arrival.</p> <p>Check in to Hotel Ronceray Opera in Paris</p>	<p><b>PARIS</b></p> <p>Business visit to a farming startup that grows gardens in Paris parking lots &amp; champagne owner who supports women-owned businesses in Paris.</p>	<p><b>PARIS</b></p> <p>Visit to organizations that focus on teaching computer and coding skills to refugees</p> <p>Farewell dinner at classic Parisian bistro!</p>	<p><b>PARIS</b></p> <p>Check out at your leisure for travels onward or home</p>	

## PRICES & CONDITIONS

SHARED ROOM ... \$3,000 - \$3,400  
Single Supplement Available

## WHAT'S NOT INCLUDED

- AIRFARE
- MEALS NOT INCLUDED IN THE PROGRAM
- INCIDENTALS (Shopping, etc.)



## WHAT'S INCLUDED

- 3 NIGHTS AT ARUNDEL HOUSE IN CAMBRIDGE, BREAKFAST & WIFI INCLUDED
- 4 NIGHTS AT THE HOLIDAY INN BLOOMSBURY IN LONDON, BREAKFAST & WIFI INCLUDED
- 3 NIGHTS AT THE RONCERY OPERA HOTEL IN PARIS, BREAKFAST & WIFI INCLUDED
- TRANSFERS BY PRIVATE MOTORCOACH BETWEEN CAMBRIDGE & LONDON, EUROSTAR TRAIN TO PARIS
- DAILY CORPORATE VISITS & ACADEMIC PRESENTATIONS
- GUIDED WALKING TOURS IN CITIES
- WELCOME AND FAREWELL DINNERS
- PUBLIC TRANSPORTATION PASSES IN LONDON AND PARIS
- TRAWICK TRAVEL INSURANCE

# ITALY & SLOVENIA

INTB 470/670

Sustainable Business in  
Venice, Trieste & Ljubljana

May 15 - 25, 2024

\$3,000 - \$3,300

**Faculty Leader:** Dr. Allison Fraiberg  
allison\_fraiberg@redlands.edu  
949-444-8908 (voice & text)



# INTB 470/670: Sustainable Business in Italy & Slovenia

## → Course Description

The natural beauty and historic cities of the northern Adriatic will be our classroom as we explore how business is conducted sustainably in this stunning European region. Join us as we travel from the dreamy canals of Venice, to the vibrant coastal port city of Trieste, to Slovenia's majestic lakes and castles. Discover the ways imagination and entrepreneurship combine to shape sustainable futures in the changing business landscape. We will see up-close the centuries-old craft of luxury velvet-making in Venice, hear from leaders at a Venice-based sustainability incubator, learn trade strategy from an Italian wine global exporter, and network with entrepreneurs in Slovenia—Europe's designated "green" capital.



# Sustainable Business in Italy & Slovenia

→ **VENICE – May 15-18**

- Three-night stay at the Hotel Belle Arti in the Dorsoduro area of Venice (includes vaporetto pass)
- Welcome dinner at Al Profeta restaurant
- Visits include: VeniSIA, Venice's Sustainability Innovation Accelerator of Ca'Foscari University, Tessitura Luigi Bevilacqua, and more.
- Guided walking tour of Venice's famous sites
- Time on your own to explore all that Venice has to offer: visit the island of Murano, famous for artisanal glass-blowing, ride a vaporetto along the Grand Canal, visit Piazza San Marco in the quiet of dawn, or take a gondola ride...



# Sustainable Business in Italy & Slovenia

→ **TRIESTE – May 18 - 21**

- Three-night stay at the Hotel Urban in Trieste's city center (transportation tickets included)
- Visits include global wine export company DIVI, agriturismo Milic, an organic winery in the Friuli region, and the entrepreneurship lab at the University of Trieste.
- Time to explore the city: do a coffee crawl to the famous cafes of Trieste; visit the seaside Castello Miramare; or enjoy aperitivo overlooking the Golfo di Trieste.



# Sustainable Business in Italy & Slovenia

→ **LJUBLJANA – May 21-25**

- Four-night stay at the award-winning “green” City Hotel Ljubljana (transportation tickets included)
- Visits include Social Impact HUB, eco tourist farm Kmetija Urska (with lunch), a leading marketing company, B2B digital platforms focusing on sustainability projects, and more.
- Visit to Lake Bled (IEDC Bled School of Management)
- Time to explore: visit nearby Postojna Caves and Predjama Castle, enjoy Ljubljana’s Metelkova arts district and hilltop castle, or relax by the river at a local restaurant.



# ITINERARY AT-A-GLANCE

MAY 15 (Wed)	MAY 16 (Thurs)	MAY 17 (Fri)	MAY 18 (Sat)	MAY 19 (Sun)	MAY 20 (Mon)
<p><b>VENICE</b></p> <p>Check in to Hotel Belle Arti in Venice</p> <p>Welcome dinner at Al Profeta</p>	<p><b>VENICE</b></p> <p>Guided walking tour of Venice</p> <p>Business visit to Tessitura Bevilacqua</p>	<p><b>VENICE</b></p> <p>Business visit to VeniSIA sustainability accelerator.</p> <p>Rest of day on own to explore or conduct field studies</p>	<p><b>VENICE to TRIESTE</b></p> <p>Transfer via private water taxi and motorcoach to Trieste, Italy.</p> <p>Lunch stop and business visit at Agriturismo Milic</p>	<p><b>TRIESTE</b></p> <p>Business visit with DIVI srl Italian wine export. Focus on organic and sustainable practices in the wine sector</p>	<p><b>TRIESTE</b></p> <p>Visit to C-Lab entrepreneurship program at Università degli studi di Trieste. Meet and greet with students on sustainability projects</p>
MAY 21 (Tues)	MAY 22 (Wed)	MAY 23 (Thurs)	MAY 24 (Fri)	MAY 25 (Sat)	
<p><b>TRIESTE to LJUBLJANA</b></p> <p>Transfer to Ljubljana, Slovenia with stop for learning visit and lunch at Kmetija Urska Eco Tourist Farm</p>	<p><b>LJUBLJANA</b></p> <p>Business visits focusing on sustainability in the technology and innovation sectors. Firm visits include digital marketing and B2B digital platforms. Presentation at Impact Hub Ljubljana.</p>	<p><b>LJUBLJANA</b></p> <p>Free day to explore on your own. Students to conduct field studies.</p>	<p><b>LJUBLJANA</b></p> <p>Business visits within the city under the guidance of social entrepreneur Mark Kalin</p> <p>Farewell dinner at Druga Violina</p>	<p><b>LJUBLJANA</b></p> <p>Check out at your leisure for travels onward or home</p>	

## PRICES & CONDITIONS

SHARED ROOM ... \$3,000 - \$3,200  
Single Supplement Available

## WHAT'S NOT INCLUDED

- AIRFARE
- MEALS NOT INCLUDED IN THE PROGRAM
- INCIDENTALS (Shopping, etc.)



## WHAT'S INCLUDED

- 3 NIGHTS AT THE HOTEL BELLE ARTI IN VENICE, BREAKFAST & WIFI INCLUDED
- 3 NIGHTS AT THE HOTEL URBAN IN TRIESTE, BREAKFAST & WIFI INCLUDED
- 4 NIGHTS AT THE CITY HOTEL LJUBLJANA, BREAKFAST & WIFI INCLUDED
- TRANSFERS BY PRIVATE MOTORCOACH BETWEEN CITIES
- DAILY CORPORATE VISITS & ACADEMIC PRESENTATIONS
- GUIDED WALKING TOURS IN CITIES
- WELCOME AND FAREWELL DINNERS, LUNCH AT KMETIJA URKSA
- PUBLIC TRANSPORTATION ALLOWANCE FOR CITY TRAVEL AND LAKE BLED EXCURSION
- TRAWICK TRAVEL INSURANCE

# SINGAPORE & VIETNAM

With optional trip to Angkor Wat, Cambodia

INTB 470/670  
Contrasting Economies in  
Southeast Asia

November 2024  
\$3,000 - \$3,600

**Faculty Leader:** Dr. Michael MacQueen  
Michael\_Macqueen@redlands.edu  
909-748-8763



# GLOBAL CONSULTANCY

INTB 495/695

Complete your degree with a live consultancy project! Now accepting applications for Summer 2024.

[REDLANDS.EDU/CONSULTANCY](https://redlands.edu/consultancy)



\$500 administration fee. All other costs arranged by the team as part of the professional consultancy experience.





# FREQUENTLY ASKED QUESTIONS

# WHAT COURSE CAN INTB 470/670 INTERNATIONAL AREA STUDIES REPLACE?

## **MBA**

- INTB 655 Global Environment for Business or equivalent concentration course
- BUAD 696 Strategy Capstone

## **MSOL**

- MGMT 636 Leadership Communication

## **BSB / BSM**

- BUSB 342 International Business
- BUSB 485 Capstone: Analysis & Integration
- Any elective course

## **MSBA**

- Elective course within the program (INTB 670 can sub for INTB 655)



# WHAT ARE THE COURSE REQUIREMENTS?

## PRE-TRAVEL PHASE →

Pre-departure class sessions and assignments to prepare participants for the experiential learning component of the course

## TRAVEL PHASE (on location) →

Business visits, academic lectures and seminars, and cultural activities

## POST-TRAVEL PHASE

Integration of learning after travel.

Travel journal and research paper, etc.



# WHAT IF I'M TAKING ANOTHER COURSE WHEN THE TRIP OCCURS?

- **Most students take another course during the study abroad. It's OK!** You DO NOT need to choose a trip that coincides with when your course substitution occurs.
- If you will be enrolled in another course during your study abroad trip, **you will need to work with your student success advisor to contact the instructor of the course.**
- Because you may miss a class session, **you and your instructor will complete the “Concurrent Enrollment Agreement”** to determine make-up assignment requirements.
- The completed Concurrent Enrollment Agreement **must be submitted to the Dean's Office before departure.**



# WHAT BUSINESSES DO WE VISIT?



Nanushka



STATION F



- Broad mix of small, medium, and large enterprises
- Universities & not-for-profits
- Startups, accelerators, innovation centers
- Embassy economic briefings & chambers of commerce



# WHAT SITES DO WE VISIT?

- Major cultural landmarks in cities
- Guided city walking tours & world-renowned museums
- Guided excursions to sites outside cities (national parks, archeological sites, UNESCO world heritage sites, etc.)



# WHAT'S INCLUDED IN THE PRICE?

- Ground & air transportation in foreign countries
- Accommodation (double-occupancy) in business-class style hotels
- Foreign tuition and costs associated with business visits
- Admission and accompanying costs for events and cultural excursions included in the program.

↓  
Participants arrange their own transportation to the lodging location where the program begins and back home from the lodging location where the program ends.

↓  
The School provides a recommended travel agent to assist with bookings, and faculty flight itineraries will be communicated if you would like to travel with faculty members.



# ARE THERE SCHOLARSHIP OPPORTUNITIES?

Scholarship and other funding awards are available. Below is a list of recent awards. **All scholarships are dispersed as credit into your student account.**

- Student Leadership Position Grant – \$1,000
- Ahmanson Award for Military & Veteran Students
- Robert Scott Lindsay Memorial Scholarships – \$1,000
- Spatial Initiative Award (Best StoryMap) – \$500
- Roseanne O'Brien Study Abroad Endowment – \$1,000
- Banta Ethics Research Paper Award - \$500



# WHAT ABOUT GUESTS?

Unlike programs at other universities, guests (16+) are welcome to accompany you on travel courses; however, since these programs substitute for your 4-unit course, you are expected to fully participate in all scheduled academic activities (lectures, presentations, and corporate visits).

## **You can join our programs as a guest or alum too!**

- Guests are welcome, but not required, to participate in all activities, including business visits and academic lectures.
- Guests under 16 may be permitted under certain circumstances and on a case-by-case basis.
- The trip cost for guests is the same as the trip cost for students. Guests do not, of course, pay tuition.



# WHAT ABOUT SAFETY?

- Safety is at the forefront of International Programs, and the School of Business & Society follows all University regulations, protocols, and guidelines.
- All participants are expected to follow guidelines set out by the University and regulations/laws in countries visited.
- Given the continuing effects of and risks associated with COVID-19, participants must be fully vaccinated and sign the University's COVID information waiver.



# SEE STUDENTS ABROAD IN ACTION



STUDY ABROAD  
South Africa



View the StoryMap  
created by a  
CONSULTANCY team



Watch the Italy Global  
CONSULTANCY in Action



STUDY ABROAD  
Portugal & Morocco



Read the Bulldog Blog  
about the CONSULTANCY

[redlands.edu/BusinessAbroad](https://redlands.edu/BusinessAbroad)



# DISCOVER MORE



## Contact Us →



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**[redlands.edu/BusinessAbroad](https://redlands.edu/BusinessAbroad)**



# TAKE THE NEXT STEPS!

**Learn More** →

[redlands.edu/BusinessAbroad](https://redlands.edu/BusinessAbroad)

**Sign Up** →

## 1. Contact Your Student Success Advisor

Review your program and substitution options

## 2. Register

Complete the appropriate registration form

## 3. Make Your Deposit

Contact Chris Mee at

[chris\\_mee@redlands.edu](mailto:chris_mee@redlands.edu) or 909.748.8748

for directions

Scan for  
registration forms

